

King of Prussia
Retailer Media Policy

1. Retailer name:
2. Do cameras have permission for *in-store* filming?
3. Do cameras have permission to film the outside of the *store/storefront*?
4. Please provide the name and contact information for the *in-store* person to speak to in order to gain permission for filming.

Name: _____
Phone: _____
Cell: _____
Email: _____
Fax: _____

5. Is there a corporate contact that must be reached to obtain filming permission/access?

Please provide the name and contact information for the *corporate* contact person to speak to in order to gain permission for filming.

Name: _____
Phone: _____
Cell: _____
Email: _____
Fax: _____

6. Does your store have a media spokesperson?
If so, please provide their name and contact information.

Name: _____
Phone: _____
Cell: _____
Email: _____
Fax: _____